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Southern Cultural Heritage
FOUNDATION

PRESS RELEASE

August 22, 2014

FOR IMMEDIATE RELEASE

Event Name: **Social Media Workshop**

Presenter: Mary Beth Lasseter

Date: Tuesday, September 16, 2014

Time: 5:30 p.m. – 7:30 p.m.

Admission: \$20 SCHF members, \$25 non-members

Description:

What is Facebook? Twitter? Instagram? A blog? How do I use it and how will it help me? Can I promote my business? Can I see more pictures of my grandchildren? Mary Beth Lasseter will answer these questions and more as she presents Social Media Workshop on Tuesday, September 16th from 5:30pm to 7:30pm.

The class will begin by offering an overview of each type of social media. Then it will move along to set up accounts and go over a basic “how-to” lesson. By the end of the session, users will know all about tweeting, posting, sharing, and blogging.

An email address is required for this class. If attendees do not already have an email address, they may set up a free email account with Gmail. Registrants are also encouraged to bring personal laptops, smartphones, and tablets to follow along with instruction.

Registration is \$20/members and \$25/non-members. Space is limited and reservations are required. For more information, please contact the SCHF office at 631-2997 or email info@southernculture.org.

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